



**Responsible Asset Owners**  
Global Symposium

**Sponsorship  
Prospectus**

**2022**



# About Us

RAO Global Events, brings together the best and the brightest from the global asset community to share their insights & knowledge about the challenges and opportunities of responsible investing.

Thought Leaders from Fund Owners, Asset Management, Legal Advisors, Regulators & Politics gather together for summits that focus on the vision required to deliver outstanding ROI's in Europe, APAC & the Americas.

# About our Summits

With regulation & transparency evolving at different stages around the globe, collaboration, transparency & accountability are key - helping to build the consistent metrics which we are able to measure and deliver on our common goals. The announcement from the UK Government to build up to eight more nuclear reactors as part of the UK's new energy strategy with ambitions for up to 95% of the UK's electricity to come from low-carbon sources by 2030 creates massive investment opportunities but. The question is, what will happen to stranded assets?

With forecasts of the share of US electricity generated from renewable sources predicted to rise from 20% in 2021 to 23% by 2023, there is an opportunity for committed Investors to increase ROIs as active investors in the transition to Net Zero. But in an environmental clash that neither side predicted, solar advocates are squaring off against conservationists, sending a confused message to Investors.

With increasing recognition that each Nation, Company & Brand is defined by the collective strength and richness of its diversity, inclusion and opportunity we will once again hear from impressive speakers who will discuss both the value of creating balanced offerings, as well as the reputational & financial risk of ignoring inequities in this critical area.

With Transparency playing an increasingly important role in highlighting gaps, accountability at Board level for all organisations is part of the toolkit being used by regulators to move the dial faster and further than ever before. What happens to those who can't – or won't – keep up?

# Innovation, Collaboration, Leadership.

With leaders from Sovereign Wealth Funds, Pension Fund, Insurers, Wealth Advisors, Economists & Global Strategists will be discussing other key issues affecting Health, Education, Infrastructure, Bio- diversity & Sustainability, keen to build new partnerships and reinforce existing relationships will once again be a driving force for those with ambitions to build and grow their Returns.

**the Americas 2022** – September 28th (hybrid)

**Europe 2022** – End of November (hybrid)



At the heart of Responsible Asset Owners Global events is Journalist and former BBC, Sky & CNN Newsreader, Adrienne Lawler. With the help and support of people like Sir Roger Gifford, Denise Le Gal, Lord Digby Jones, Chris Ailman, Michael Kelly, Egon Vavrek, Anne Simpson, Terry Heymann & Sarah Breeden, agendas are the result of a collaborative approach which seeks to sort truth from myth, opportunities from obstacles through the vision of like-minded professionals determined that ROI's are not sacrificed at the alter of Responsible Investing.

Previous speakers include **Chris Ailman** of *CalSTRS*, **Anne Simpson** of *CalPERS*, **Egon Vavrek** of *APG*, **Victoria Barbary** of *the International Forum of SWF*, **Marg Franklin**, *CFA President & CEO*, **Elena Manola-Bonthond** *CERN Pension Fund*, **Eila Kreivi**, *EIB*, **Tapiwa Sikipa** of *the World Bank*



**Elena Manola-Bonthond**  
Chief Investment Officer - CERN



**Eila Kreivi**  
Director & Capital Markets Head - EIB



**Michael Kelly**  
Chief Legal & Corporate Affairs Officer - OMERS



**Minister Grace Fu**  
Ministry of Sustainability & the Environment, Singapore



**Richard Curtis**  
Film Director & Co-Founder - MMMM



**Anne Simpson**  
MID Board Governance & Sustainability - CalPERS



**Tapiwa Sikipa**  
Senior Portfolio Manager - World Bank



**Terry Heymann**  
CFO - World Gold Council



**Dr Victoria Barbary**  
Director of Strategy & Communications - IFSWF



**Marg Franklin**  
CFA President & CEO - CFA Institute



**Christopher Ailman**  
CIO - CalSTRS



**Teni Ekundare**  
Investor Outreach Senior Manager - FAIRR

# With thanks to our partners







## Key Stats

Over  
**1,900**  
attendees

**420 +**  
1:1 meetings  
and or chat messages  
during live conference

**44+**  
follow-on meetings  
afterwards



## This is what people said

“ I really want to congratulate RAO: your momentum has helped us all make progress in pursuing global COP goals. ”

**Minister Grace Fu**  
Minister for Sustainability, Singapore

“ I enjoyed the meaningful event today and got a lot of interesting information. I look forward to long-term collaboration going forward. ”

**Ick Jim**  
The National Assembly Budget Office,  
Seoul

“ We had a wonderful discussion. ”

**Iris Peng**  
ING Wholesale

“ A big congrats on the great line-up of subjects and speakers for the conference, wonderful work indeed ”

**Esther An**  
CDL

“ From my side as well, a great discussion and much food for thought from fellow panellists, thank you! ”

**Eila Kreivi**  
European Investment Bank

“ You pulled it off and with one of the most diverse, interesting & articulate mix of participants out there! ”

**Diana Reeves**  
Cabot Capital

# Sponsorship opportunities available

	Partner	Gold	Silver	Bronze	Panel	Booths	Speaker	Side Channel
Sponsorships available		2	4	8	tbc	20	tbc	5
Full branding on website/ supporting PR	✓							✓
Branding on Sponsors list with logo & link (sized accordingly)	✓	✓	✓	✓	✓			
Branding on Exhibition list with logo & link	✓					✓		✓
Branding on Speakers page	✓	✓	✓	✓			✓	
Complimentary tickets	Unlimited	10	6	4	2	2	2	
Event Data Analytics	✓	✓	✓	✓	✓	✓		✓
Expos booth space with video/doc distribution	✓					✓		
Expo booth analytics	✓	✓	✓	✓		✓		
Break out session as host	✓✓	✓						
2 min promotion in main Reception/Exhibition hall - recurring		✓✓✓	✓✓					
1 min promotion in main Reception/Exhibition hall - recurring		✓✓	✓	✓✓				
30 second promotion in main Reception/Exhibition hall - recurring		✓	✓	✓				





# Responsible Asset Owners

## Global Symposium

### CONTACT US

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