



Innovation. Trust. Leadership. Partnership.

Virtual Event

AGENDA

1st October 2020

Proudly Sponsored By:



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How to get the best experience out of the event

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*Rich mixture of interactive sessions.
Including: Panel Sessions, polls,
keynote speakers, Q&A, expo booths,
Networking and private 1-2-1 sessions.*

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1. WELCOME & EVENT GUIDE

Welcome to RAO Global 2020

Welcome to RAO Global 2020, the virtual symposium which brings together the best and the brightest from the global asset community to share their insights & knowledge about both the challenges and opportunities within Responsible Investing.

Get comfortable, pick the sessions you want to join, request 1-2-1 meetings with key people, network with your peers, visit the exhibition booths and join various breakout sessions.

- Innovation
- Trust
- Leadership
- Partnership

This guide shows you the type of content going on throughout the day, as well as where & when to find it, how to make sure you get the most out of your day and some pop up surprises keep your eyes peeled!

We look forward to seeing you there,

Adrienne Lawler
CEO & Founder
Responsible Asset Owners Global Symposium



1. WELCOME & EVENT GUIDE

All sessions will be recorded and shared after the event



Reception

Consider this Base Camp as you explore all the options available throughout the day - or indeed, even if you get lost!

There will always be someone on hand to help & guide you as well as an excellent place to meet for a chat, keep up to date with key messages & event updates.



Stage

This is the Main stage. You will find our four keynote speaker in this area (you can read more about them in the agenda).

The live chat feature means you will be able to post comments and ask questions throughout.. At the end, the Moderator will lead the Q & A between themselves and the viewers, selecting some to ask their questions directly.



Networking

The Networking area is available throughout the day. In this symposium you can arrange private sessions with some of the speakers as well as network with fellow delegates in open areas.

The Networking area automates the discovery of new connections. When you participate in Networking, you are matched with another attendee who you can meet for a couple of minutes before connecting with another person.



Sessions

The Sessions area of the event is for PANEL sessions and for breaking into groups and rooms. We have some great sessions lined up and all detailed in the schedule below.

Up to twenty people can participate in a session on live camera, while 500 people can join the session and watch off camera. Everyone in a session can interact in the session chat. This is often to ask questions to the speakers on camera.



Expo Booths

The Expo area is the virtual exhibition hall with some great sponsors booths.

It's where you'll find a wide array of brands, products or services, just like a trade fair, job fair, or sponsor showcase.

Definitely worth a visit!

2. AGENDA

All sessions will be recorded and shared after the event.
*Any speaker marked with an * will be available for a private 1-2-1 session please see pages 12-13

NB: All times are BST

08:30 - 08:55 - Reception & Registration

Grab a tea or coffee & have a mooch around at what's coming up!

08:55 - 09:00 - Main Stage - Welcome & Opening Address

Adrienne Lawler - Broadcaster, BBC, Sky & CNN



09:00 - 09:40



PANEL SESSION:
The Circular Economy Innovation
& Strategy as a way forward

Is creativity asking too much from an industry required to avoid risk and focus on delivering returns?

Moderator:
Beverly Chandler, Globalfundmedia

Panellists:

Peter van der Werf, Snr Engagement Specialist, Robeco

***Dr. Nancy Doyle**, CEO, Genius Within

***David Thompson**, CIO Zurich Insurance

09:05 - 09:40



PANEL SESSION:
Transparency & regulation

To paraphrase an old idiom: Invest like no one is watching but have absolutely no doubt they are!

Moderator:
Sarah Wilson, Minerva Analytics

Panellists:

Jeff Houston, Head of Pensions, LGA

Morten Nilsson, CEO, BT Pension Scheme

Anthony Raymond, Director of Legal Service,
The Pension Regulator

09:00 - 09:40



NETWORKING
40 Minutes speed Networking

Come and join an open networking session where delegates have 2 minutes with each person at random. if you both hit connect you will be able to swap contact details.

There will be private networking sessions, which will feature some of our speakers and panellists who you can request 1-2-1 meetings with.

Page 12 shows you who will be available on the day for 1 2 1's and bookings will be on a first come first served basis - so be quick!

09:00 - 09:40



EXPO BOOTHS

2. AGENDA

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09:40 - 09:45 - Reception

Delegates select next session

09:45 - 10:30



PANEL SESSION:

How can the asset community focus their activities around stewardship?

Who will guard the guards with a challenge to margins, a recession in full swing and an aging population putting pressure on incomes & healthcare?

Moderator:

Erik Vynckier, Institute & Faculty of Actuaries

Panellists:

David Styles, Director, FRC

Jim Foley, Professional Trustee & Non Executive Director, Trustee Decisions

***Michael Moore**, Director General, British Private Equity and Venture Capital Association

Diandra Soobiah, Head of Responsible Investment, NEST

09:50 - 10:30



PANEL SESSION:

Green or Greenwashing?

Anyone can talk the talk, but who are the people walking it and how traceable are their footprints across the route? Boo-hooing over spilt milk doesn't help anyone!

Moderator:

Mark Dunne, Portfolio Institutional

Panellists:

***Gina Miller**, Campaigner & Lawyer

***Simone Dettling**, Banking Lead, UN

***Sir Roger Gifford**, Chair, GFI

09:55 - 10:35



PANEL SESSION:

Trust - Earning it and Keeping it

Are we at the same starting point from the outset in the partnerships we develop, the way we operate and the commitments we deliver on?

Moderator:

Tony Langham, Lansons

Panellists:

Sarah Gordon, CEO Impact Investing Institute

***Clr Peter Fleming**, Chair, LGA Improvement & Innovation Board

09:45 - 10:30



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10:30 - 10:35 - Reception

Delegates move to stage for next session

10:35 - 11:20 - Main Stage - Keynote Address

Terry Heymann, CFO World Gold Council
Sustainable Investing for long term returns, not short term gains.



11:25 - 12:10



SYNDICATE ROOM

These Syndicate Rooms are for YOU to use. Perhaps you would like some private meeting space for colleagues or guest? Or you may want to set up an impromptu group discussion with other colleagues? With Syndicate Rooms you can organise additional sessions while you are here at the Symposium.

Just let someone know at the reception desk and we will set things up for you immediately. If this time slot doesn't quite work for you, let us know when would be better, because they are available for you throughout the Symposium.

11:25 - 12:10



PANEL SESSION:

Operational resilience in the face of cyber-crime & pandemics

Predicting crisis isn't an art, it's a science but who, in the Asset Community gets an A and who has flunked the test?*

Moderator:

Erik Vynckier, Institute & Faculty of Actuaries

Panellists:

Chris Rule, Chief Executive Officer
LPP and LPPi

Sonja Laud, CIO, LGIM

***Martina MacPherson**, SVP Strategic Partnerships & Engagement, Moody's

11:30 - 12:10



PANEL SESSION:

Sustainability, esg & social impact - accelerating the next step

Will COVID add weight to the accelerator taking us towards a brighter, cleaner, more sustainable future or mean a trip to the pits to ditch the strategy of embracing ESG across the investment landscape?

Moderator:

Mandy Kirby, City Hive

Panellists:

***Teni Ekundare**, CFA – FAIRR Initiative

***Denise Le Gal**, Chair, Brunel PP

***Nigel Kershaw**, CEO, The Big Exchange

***Ken Hunnisett**, Project Director for Triple Point Heat Networks

11:25 - 12:10



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12:10 - 12:15 - Reception

Delegates move to stage for next session

12:15 - 13:00 - Main Stage - Keynote Address

Sarah Breeden, Executive Director, Bank of England

Impact Investing and its effect on climate change - ****Chatham House Rules apply to this session*



13:00 - 13:30- Lunch & Delegates select next session

13:30 - 14:15



WORKSHOP SESSION:

Shifting the thinking on responsible investing

Responsible investing is often viewed as investing in businesses that “do no harm”. However, given the scale of social problems, we need to shift gears to “actively do good.” Discover the investment case for making this shift, how to actually put responsible investing into practice, and how to distinguish between businesses that are genuinely creating social value from those that are greenwashing.

Prof Alex Edmans, Professor of Finance,
London Business School

13:35 - 14:15



PANEL SESSION:

Disclosure, reporting and accurate measurement

‘Follow me’ said US Presidential candidate Gary Hart to Reporters in 1988 so they did. Right into the arms of a woman who wasn’t his wife! Full disclosure is everything but how do we measure what we can’t immediately see?

Moderator:
Sarah Wilson, Minerva Analytics

Panellists:

Katherine Garrett-Cox, CEO, Gulf International Bank

***Claudia Chapman**, Head of Stewardship, FRC

13:30 - 14:20



PANEL SESSION:

Diversity & Inclusion
& the Fearless Girl campaign

What does a balanced workforce add to the bottom line of all brands and do we get to that balance through regulation & enforcement or informed engagement from the top down?

Moderator:
Mandy Kirby, City Hive

Panellists:

***David Thompson**, CIO, Zurich Investments

***Martina MacPherson**, SVP Strategic Partnerships & Engagement, Moody’s

***Philip Vernardis**, State Street Global Advisors

13:30 - 14:15



EXPO BOOTHS

Visit the expo booth area where you will find dedicated areas for our valuable event partners

Please note the expo booths are open all day so make sure you swing by and take a look!

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NB: All times are BST

14:15 - 14:20 - Reception

Delegates move to stage for next session

14:20 - 15:05 - Main Stage - Keynote Address

Richard Curtis - Film Director & Co Founder, Make My Money Matter

Aligning Pensions & Investments with the values of the people who contribute to them



15:05 - 15:10 - Delegates select next session

15:10 - 15:55



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15:10 - 15:55



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15:10 - 15:55



PANEL SESSION:

Build back better Local solutions for a global challenge

Where are the opportunities in the new reality we all face and who will be the winners and losers in 5 years time?

Moderator:

Mark Dunne, Portfolio Institutional

Panellists:

***Sir Roger Gifford**, Chair, GFI

John Greaves, Head of Investment Strategy & Research, RPMi Railpen

***David Thompson**, CIO, Zurich Investments

***Freddie Cowper-Coles**, Investment Director, Triple Point

15:15 - 15:55



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NB: All times are BST

15:55 - 16:00 - Reception

Delegates move to stage for next session

16:00 - 16:45 - Main Stage - Keynote Address

Steve Waygood, Chief Responsible Investment Officer, Aviva Investors

The mind shift required to invest successfully in better climate change outcomes



16:45 - 16:50 - Delegates select next session

16:50 - 17:35



PANEL SESSION:

Supersizing collaboration in 2020 & systematic change

What does it take to bring the insight, the resources and the will to ensure that systematic change will follow?

Moderator:

Beverly Chandler, Globalfundmedia

Panellists:

Richard Soper, Chair, First Bus Pension

***Steve Waygood**, CRIO, Aviva Investors

***Adam Matthews**, Director, C of E Pensions

David Russell, Head of Responsible Investment
USS Investment Management Limited

16:50 - 17:35



PANEL SESSION:

Growing the pie through innovation and excellence

Whichever way you cut it, it all comes from the same pie so if there are more people at the table, it makes sense to have a bigger pie doesn't it? The only way to make it bigger must surely be doing things differently and better but who's up to the challenge?

Moderator:

Tony Langham, Lansons

Dr Judith Rodin, Former President,
The Rockefeller Foundation

Prof Alex Edmans, Professor of Finance,
London Business school

Graham Sinclair, Principal, SinCo -
Sustainable Investment Consulting LLC

16:50 - 17:35



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NB: All times are BST

17:35 - 17:40 - Move to main stage for closing session

17:40 - 18:10 - Wrap up on the day with Marg Franklin & Adrienne Lawler

Marg Franklin - CFA President and CEO CFA Institute

Adrienne Lawler - Broadcaster, BBC, Sky & CNN

From diversity and inclusion to building strong client relationships, it all comes down to Trust.



18:10 - Event Ends



Responsible Asset Owners
Global Symposium

3. SPEAKERS AVAILABLE FOR 1-2-1's



Denise Le Gal

Chair
Brunel Pension Partnership



Cllr Peter Fleming

Chair
LGA Improvement
& Innovation Board



Gina Miller

Co-Founder SCM Direct
& Campaigner



Simone Dettling

Banking Team Lead,
UN Environment
Finance Initiative



Terry Heymann

CFO
World Gold Council



Tony Langham

Chief Executive
Lansons PR



Michael Moore

Director General of the British
Private Equity and Venture
Capital Association



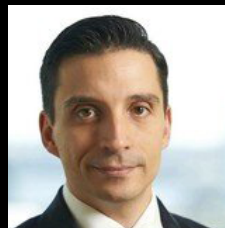
Dr Nancy Doyle

Founder
Genius Within CIC



Adam Matthews

Director of Ethics
& Engagement, Church of
England Pensions Board.



Philip Vernardis

Vice President -
Asset Stewardship
State Street Global Advisors



Erik Vynckier

Chair, CEO and
Board member
Institute of Actuaries



Steve Waygood

Chief Responsible
Investment Officer
Aviva Investors

3. SPEAKERS AVAILABLE FOR 1-2-1's



David Thompson

CIO
Zurich Investments



Claudia Chapman

Corporate Governance
& Stewardship
Financial Reporting Council



Freddie Cowper-Coles

Investment Director
Triple Point



Teni Ekundare

CFA
FAIRR Initiative



Sir Roger Gifford

Chair,
Green Finance Institute



Nigel Kershaw OBE

Chair, The Big Issue Group
and The Big Exchange



Martina MacPherson

SVP Strategic Partnerships
& Engagement Moody's



Ken Hunnisett

Project Director for
Triple Point Heat Networks

4. KEYNOTE SPEAKERS



Terry Heymann

CFO World Gold Council

10:35 - 11:20

Sustainable investing for long term returns not short term gains



Sarah Breeden

Executive Director
Bank of England

12:15 - 13:00

Impact investing and its effect on climate change

Chatham House Rules apply to this session



Richard Curtis

Film Director & Co Founder of Make My Money Matter

14:20 - 15:05

Aligning pension savings & investments with the values of the people who contribute to them



Steve Waygood

Chief Responsible Investment Officer,
Aviva Investors

16:00 - 16:45

The mindshift required to invest successfully in better climate change outcomes



Marg Franklin

CFA President and CEO
CFA Institute

17.40 – 18.10

From diversity and inclusion to building strong client relationships, it all comes down to Trust.

5. MODERATORS



Adrienne Lawler

Founder
Responsible Asset Owners
Global



Tony Langham

Chief Executive
Lansons PR



Mandy Kirby

Chief Strategist
City Hive



Sarah Wilson

Founder & CEO
Minerva Analytics



Beverly Chandler

Managing editor of ETF
Express



Mark Dunne

Editor
Portfolio Institutional



Erik Vynckier

Chair, CEO and
Board member
Institute of Actuaries

6. OUR SPONSORS

With thanks to our Sponsors



MOODY'S



QUICK GUIDE TO THE DAY

Moderator:	Panels:	Times	Panellists
BEVERLY CHANDLER Managing editor of ETF Express	<i>The Circular Economy</i>	09:00-09:40	Peter Van Der Werf Dr Nancy Doyle David Thompson
	<i>Supersizing Collaboration</i>	16.50 – 17.35	Richard Soper Steve Waygood Adam Matthews David Russell
SARAH WILSON Founder & CEO Minerva Analytics	<i>Transparency & Regulation</i>	09.05 –09.40	Jeff Houston Morten Nilsson Anthony Raymond
	<i>Disclosure, Reporting & Accurate Measurement</i>	13.35 – 14.15	Katherine Garrett-Cox Claudia Chapman
ERIC VYNCKIER Chair, CEO and Board member Institute of Actuaries	<i>How Can The Asset Community Focus Their Attention Around Stewardship</i>	09.45 – 10.30	David Styles Jim Foley Michael Moore Diandra Soobiah
	<i>Operational Resilience in the Face of Cybercrime & Pandemics</i>	11.25 – 12.10	Michael O'Higgins Sonja Laud Martina MacPherson
MARK DUNNE Editor Portfolio Institutional	<i>Green or Greenwashing</i>	09.50 – 10.30	Gina Miller Simone Dettling
	<i>Build Back Better</i>	15.10 – 15.55	Sir Roger Gifford David Thompson John Greaves Freddie Cowper-Coles

Moderator:	Panels:	Times	Panellists
TONY LANGHAM Chief Executive Lansons PR	<i>Trust – Earning it & Keeping it</i>	09.55 – 10.35	Sarah Gordon Peter Fleming
	<i>Growing The Pie Through Innovation & Excellence</i>	16.50 – 17.35	Dr Judith Rodin Graham Sinclair Professor Alex Edmans
MANDY KIRBY Chief Strategist City Hive	<i>Sustainability, ESG & Social Impact</i>	11.30 – 12.10	Teni Ekundare, Denise Le Gal Nigel Kershaw Ken Hunnisett
	<i>Diversity & Inclusion – Fearless Girl Campaign</i>	13.30 – 14.20	David Thompson Martina MacPherson Philip Vernardis
ALEX EDMANS Professor of Finance, London Business School	WORKSHOP SESSION: <i>Shifting the thinking on responsible investing</i>	13:30 - 14:15	
ADRIENNE LAWLER Founder Responsible Asset Owners Global	<i>Q & A's * Post Keynotes</i>	10.35 – 11.20 * 12.15 – 13.00 * 14.20 – 15.05 * 16.00 – 16.45 *	Terry Heymann Sarah Breedon Richard Curtis Steve Waygood
	<i>Welcome Closing Remarks</i>	08.55 – 09.00 17.40 – 18.10	Adrienne Lawler Adrienne Lawler Marg Franklin

- NOTES:**
- Each panellist will give an opening speech lasting 2 – 3 minutes before the topic debate itself begins.
 - Depending on participants, sessions can be extended beyond the listed time by the Moderator if requested.
 - All participants can pose a question in the chat forum and may be invited by the Moderator to ask the question themselves - in vision ** - if they have the necessary equipment to do so.
 - For Panel sessions we are able to have 9 people in vision at any one time and on the Main stage we can have up to 5 in vision at any one time.
 - ***Chatham House Rules permits delegates to use the information they receive, through tweets or other media channels, but NOT in a way which directly quotes the Speaker or reveals their affiliation. Nor can they reveal the identity or affiliation of any other participant